

SPORTS BETTING

GLI®

■ ■ ■ ■ ■ Digital

Everywhere iGaming Is Going

KNOW THE BOUNDARIES & UNDERSTAND THE CHALLENGES

The industry is facing unprecedented advancements in sports betting and other forms of event wagering entertainment. Sports betting, a long-standing pastime, is the activity of predicting sports results and placing a wager on the outcome. Today, bets accepted and reconciled by operators extend to non-athletic events, such as reality show contests, political elections, movie and music awards shows, and non-human pari-mutuel type contests such as horse racing. Consequently, it is vital to ensure the accuracy of odds and the settlement of wagers is fair for players and operators alike.

New Market Expansion

We help regulators and operators navigate new markets by providing the information and education you need today, tomorrow, and in the future. Whether it's sports betting, event wagering, daily fantasy sports (DFS) or a combination, GLI works in concert with you to deliver the following:

- RFP / RFQ Consultancy
- Technical Standards Generation / Consultancy & Workshops
- Rule Writing / Regulations Consultancy & Workshops
- Sports Betting Consultancy & Workshops
- Cybersecurity Best Practices Consultancy & Workshops



Ensure Compliance with GLI

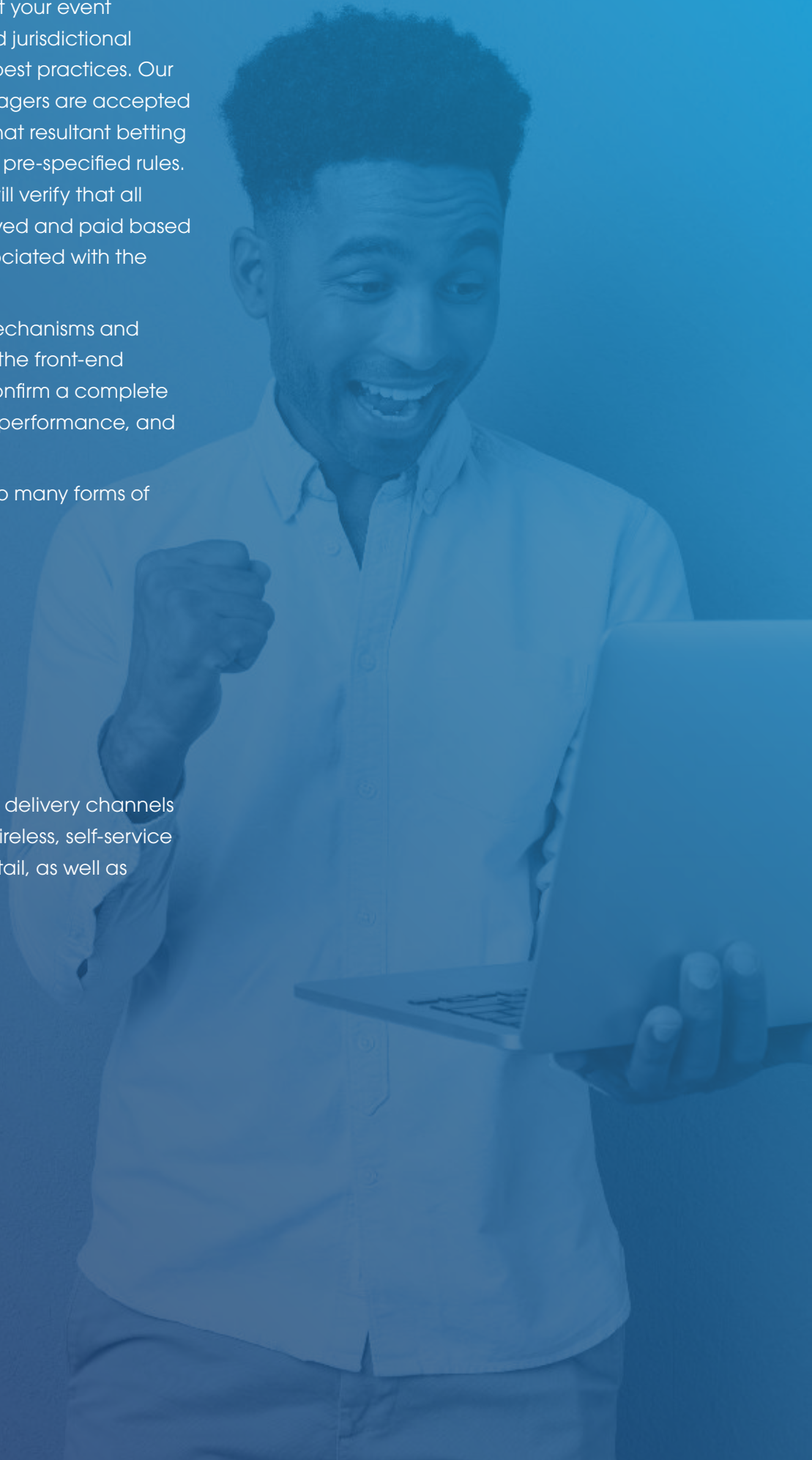
Our experts are here to ensure that your event wagering complies with appointed jurisdictional technical standards and industry best practices. Our tried-and-true processes ensure wagers are accepted in a fair and secure manner and that resultant betting outcomes are in accordance with pre-specified rules. When testing your offering(s), we will verify that all wagers placed are correctly resolved and paid based on the correct odds and rules associated with the game or event.

We also verify that appropriate mechanisms and controls are in place and analyze the front-end activity with back-end results to confirm a complete and accurate log of transactions, performance, and payments.

Our assessments can be applied to many forms of betting, including:

- Fixed Odds Betting
- Single Event Wagering
- Parlay Betting
- In-game Betting
- Pool Betting
- Betting Exchanges

GLI's experience covers all betting delivery channels such as online, mobile, in-venue wireless, self-service betting terminal (aka kiosk) and retail, as well as systems where these all merge.



Fantasy Sports & Payment Provider Assurance Services

We provide a wide variety of services to fantasy sports operators, suppliers, and payment providers globally. Beyond testing for regulated fantasy sports markets – we pioneered a unique service for fantasy sports applications, too. Working with the industry’s largest operators and suppliers, we have developed a testing approach intended to help clients who are seeking supporting evidence that their fantasy sports games reflect knowledge and skill of their betters. This testing does not depend on the historical performance of actual fantasy players and can be applied to new and old game concepts alike.

Often required to provide assurance to regulators and payment providers, GLI also specializes in geolocation and Know-Your-Customer (KYC) control audits to satisfy the needs of payment processors and/or regulators. GLI will evaluate the geolocation and age/identity features of the platform, as integrated with the respective service provider, through both white paper review and functional testing.

Geolocation Testing

— Don’t Get Caught Offside

When it comes to online and mobile gaming, ensuring geolocation accuracy is of paramount importance. That’s why our teams work in concert with you to ensure devices and systems properly recognize geofences: in-lab, in-state or in-province, and in-venue. Assessments cover when geolocation checks occur, frequency, and whether the technology restricts from any options within the site other than play outside permissible boundaries. Additionally, we assess whether time intervals change when nearing a border. GLI evaluates whether play is restricted to only jurisdictional residents, only country residents, only in-venue registrants, or if anyone of age is eligible to play within the pre-set boundaries.

Geolocation evaluations could include:

- In-lab Geolocation Testing
- In-state / In-province Geolocation Testing
- In-venue Geolocation Testing
- White Paper Review & Functional Testing
- Resolution Accuracy by Connection Type
- Boundary Enforcement Informed by Resolution Accuracy
- Subversive & Spoofing Technique Detection
- Edge Case Scenarios



Cybersecurity Audits and Testing

— Protecting Your Sportsbook

A common requirement in regulated markets is to audit the security posture of the operator and supplier. Therefore, GLI provides an array of network security assessment services, such as internal and external infrastructure testing, ISMS audits, ISO 27001 audits and vulnerability assessments.

These could include:

- Penetration Testing
- Vulnerability Analysis
- Web Application Security Testing
- Mobile Application Security Testing / Wireless Security Testing
- Internal Infrastructure Assessments
- Wireless Network Assessments
- Firewall & Device Audits

UNPARALLELED EXPERIENCE

With 30+ years' experience in sports betting and event wagering testing, producing more certifications than any other laboratory worldwide, we remain ready to share our expertise with you. Because everyone is at different phases, our professionals meet you with tools, services and, consultancy to help you where you are now, while also illuminating the path ahead. Our professional services help you maximize your current situation, protect your IT infrastructure, and prepare for tomorrow. No matter where you are in the world, you benefit from our global resource pool with requisite expertise and knowledge for every regulated market worldwide.

Why wait? Let GLI help you develop a plan to best manage your sports betting and/or event wagering operations today. Contact us for our Sports Betting Questionnaire to help get you started or visit gaminglabs.com to learn more.



gaminglabs.com

GLI's core purpose is to be the trusted global compliance and quality expert relied upon by our clients – delivering world-class customer service and value that is unmatched.

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